

**Manchester City Council  
Report for Resolution**

**Report to:** Economy Scrutiny Committee – 5 March 2014  
**Subject:** Overview Report  
**Report of:** Governance and Scrutiny Support Unit

---

**Summary**

This report provides the following information:

- Recommendations Monitor
- Key Decisions
- Items for Information – including the most recent Real Time Economy Dashboard
- Work Programme (attached as an appendix)

**Recommendation**

The Committee is invited to discuss the information provided and agree any changes to the work programme that are necessary.

**Contact Officers:**

Eleanor Fort  
Scrutiny Support Officer  
0161 234 4997  
e.fort@manchester.gov.uk

---

**Wards Affected: All**

---

**Background documents (available for public inspection):** None

## 1. Monitoring Previous Recommendations

Date	Item	Recommendation	Response	Contact Officer
14 November 2012	ESC/12/29 Update on the Manchester Business Survey Group	To request that members be provided with an explanation of main organisations working at a Greater Manchester level, the structure and their role in as simple as possible diagrammatic form.	There is a review of these structures currently taking place, and an explanation of these structures will be provided for members once this review has finished.  As of 1 October 2013, the review is still ongoing and there is no information to update the Committee with.	Karin Connell, Regeneration Coordinator
16 October 2013	ESC/13/48 The Hub – Chapter 1, the Limes	To recommend that the Council consider supporting halls for apprentices, to enable them to leave home and learn to be independent.	A response to this recommendation will be reported back to a future meeting of the Committee.	John Edwards, Director of Education and Skills
11 December 2013	ESC/13/58 Minutes	To request the Head of Regeneration circulate the Greater Manchester Combined Authority report on sustainable procurement.	This report was circulated on 31 January 2014.	Angela Harrington, Head of Regeneration
11 December 2013	ESC/13/62 Careers Advice and Guidance	To request that the labour market information is circulated to the Committee.	This information has been requested and will be circulated as soon as it is provided.	Elaine Morrison, Head of 10-19 Commissioning
11 December 2013	ESC/13/62 Careers Advice and Guidance	To request that the Greater Manchester wide research on the quality of advice and guidance is circulated to members.	This information has been requested and will be circulated as soon as it is provided.	Elaine Morrison, Head of 10-19 Commissioning
8 January 2014	ESC/14/02 The Role of Medical	To request that the Chair meet with Professor Jacobs develop links between	This meeting has been set up and will take place in March.	Eleanor Fort, Scrutiny Support

	Research in Supporting Economic Growth	the Council and the University of Manchester and discuss the possibility of dedicating a meeting to this subject next year, to consider the ways in which the Council can make a difference in more detail.		
8 January 2014	ESC/14/02 The Role of Medical Research in Supporting Economic Growth	To request that Professor Ian Jones provides his more detailed slides for circulation to the Committee members.	These slides were circulated on 31/01/2014.	Eleanor Fort, Scrutiny Support
8 January 2014	ESC/14/03 Impact of Small Infrastructure Investment	To request that the City Solicitor provide a briefing note on publishing notices in the local media to advertise planned alleygating and whether the costs associated with this can be reduced in any way, for example by advertising online.	This briefing note was circulated on 25 February 2014.	Liz Treacy, City Solicitor
5 February 2014	ESC/14/08 Update on the city's economy	To thank the Chief Executive for attending the meeting and answering the Committee's questions, and to invite him back to a future meeting following his next address to full Council.	This has been added to the work programme, and will be scheduled to take place early next municipal year.	Eleanor Fort, Scrutiny Support
5 February 2014	ESC/14/08 The Work Programme December 2013 update	To request that the Head of Regeneration provide a briefing note for members which gives the performance figures for the other core cities in comparison to Manchester	This briefing note was circulated on 25 February 2014.	Angela Harrington, Head of Regeneration
5 February 2014	ESC/14/08 The Work Programme December 2013 update	To request that all statistics provided orally by the representatives of the prime contractors in the meeting are provided in writing.	This information was included in the briefing note circulated on 25 February 2014.	Angela Harrington, Head of Regeneration

## 2. Key Decisions

The Council is required to publish details of key decisions that will be taken at least 28 days before the decision is due to be taken. Details of key decisions that are due to be taken are published on a monthly basis in the Register of Key Decisions.

A key decision, as defined in the Council's Constitution is an executive decision, which is likely:

- To result in the Council incurring expenditure which is, or the making of savings which are, significant having regard to the Council's budget for the service or function to which the decision relates, or
- To be significant in terms of its effects on communities living or working in an area comprising two or more wards in the area of the city.

The Council Constitution defines 'significant' as being expenditure or savings (including the loss of income or capital receipts) in excess of £500k, providing that is not more than 10% of the gross operating expenditure for any budget heading in the in the Council's Revenue Budget Book, and subject to other defined exceptions.

An extract of the most recent Register of Key Decisions, published on **19 January 2014**, containing details of the decisions under the Committee's remit is included below. This is to keep members informed of what decisions are being taken and, where appropriate, include in the work programme of the Committee.

**None this month**

## 3. Items for Information

The January 2014 Real Time Economy Dashboard is attached below.



MANCHESTER  
CITY COUNCIL

# **Manchester City Council Real Time Economy Dashboard January 2014**

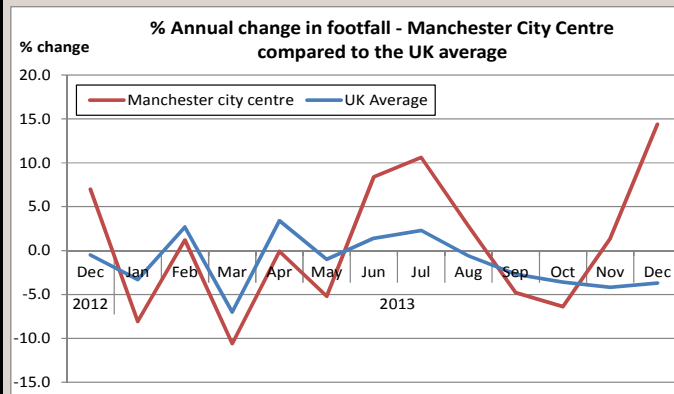


**REAL TIME ECONOMY DASHBOARD - GROWTH**

**BUSINESS AND RETAIL**

Measure	Latest result available	Latest result	Monthly / Quarterly change (%)	Annual change (%)	Biennial change (%)	Pre-April '08 recession change (%)
Q Average annual prime retail rents in Manchester (£ per sq. Ft) (Source: Cushman and Wakefield)	Sep-13	£250.00	0.0%	0.0%	0.0%	-23.1%
Q Average annual prime office rents in Manchester (£ per sq. Ft per year) (Source: Cushman & Wakefield)	Sep-13	£30.00	0.0%	5.3%	5.3%	0.0%
Number of commercial planning applications submitted during the month (Source: MCC Planning System)	Dec-13 (Provisional)	8	-20.0%	33.3%	33.3%	-20.0%
Percentage change in total Rateable Value (RV) - excluding adjustments (Source: MCC Business Rates System)	Dec-13	actual figures not made available	-0.02%	not available	not available	not available
Total Monthly Footfall at Manchester Markets (Source: Manchester Markets, excludes Longsight and Harpurhey)	Dec-13	1,075,892	41.9%	3.4%	4.16%	not available
Monthly Footfall in the City Centre (Source: CityCo; Market St, King St, Exchange Sq, New Cathedral St)	Dec-13	* see note below	74.4%	14.4%	22.3%	29.9%

\* Actual footfall figures are commercially sensitive and therefore not published. Trend comparisons have been made, based on four city centre footfall counters: Market Street, King Street, Exchange Square and New Cathedral Street.

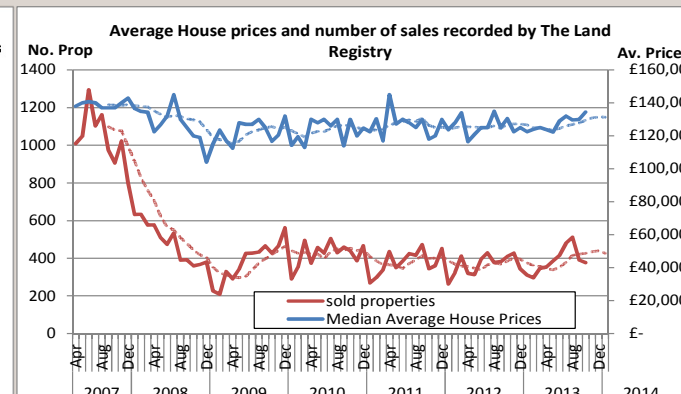
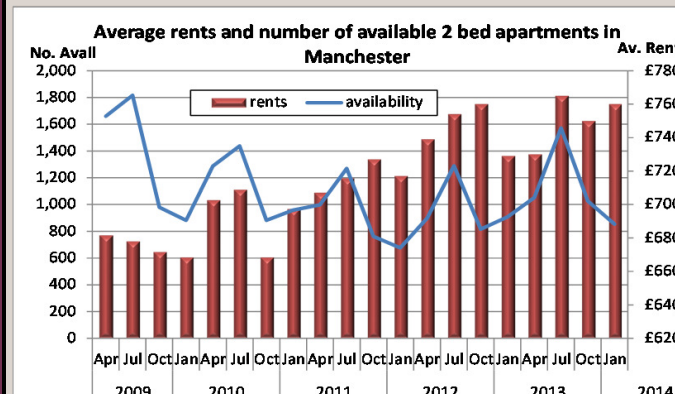


----- = Trend lines

**PROPERTY**

Measure	Latest result available	Latest monthly result	Monthly / Quarterly change (%)	Annual change (%)	Biennial change (%)	Pre-April '08 recession change (%)
Percentage of empty residential properties within Manchester (Source: MCC Council Tax Register)	Jan-14	4.6%	-0.1%	-0.5%	-0.3%	-2.9%
Median average house prices of properties sold within the month (Source: The Land Registry) ****	Oct-13	£134,500	3.5%	3.1%	14.0%	-1.8%
Number of properties registered as sold within the month by The Land Registry (Source: The Land Registry)	Oct-13	377	-3.6%	-8.0%	9.3%	-58.4%
Q Average asking rents for 2 bed apartments in Manchester (£ per calendar month) (Source: Estate Agent listings)	Jan-14	£760	1.3%	4.3%	6.0%	not available
Q Number of available 2 bed apartments for rent in Manchester (Source: Estate Agent listings)	Jan-14	853	-16.9%	-6.1%	26.2%	not available
Number of new registrations on the housing register (Source: MCC Civica Housing System) *****	Dec-13	1,444	-21.6%	-1.6%	18.7%	23.0%

\*\*\*\* This data covers the transactions received at Land Registry in the period 1st October 2007 to 31st October 2013. © Crown copyright 2013.  
\*\*\*\*\* New registrations on the housing register were suspended during January 2013 due to the implementation of a new IT system.



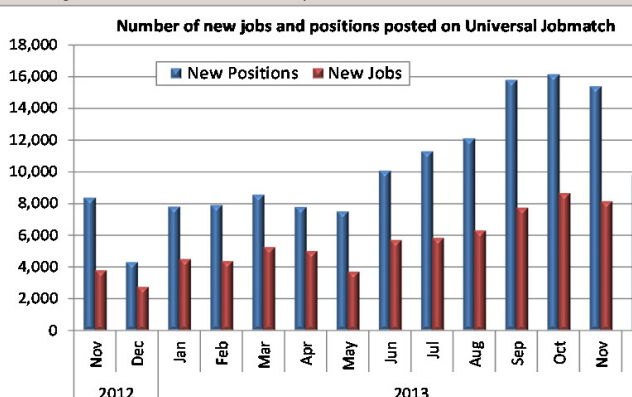
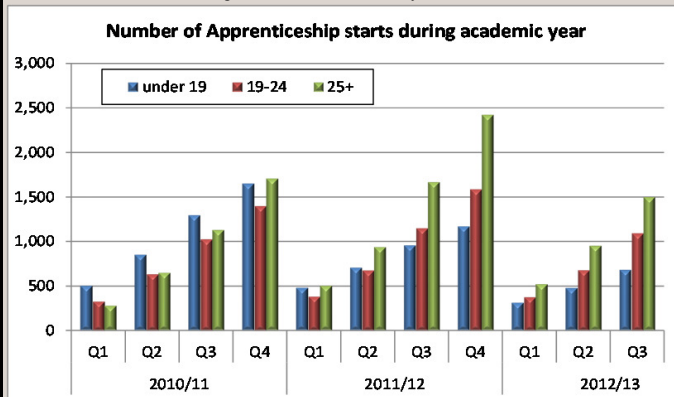
----- = Trend lines

**WORK**

Measure	Latest result available	Latest result	Monthly / Quarterly change (%)	Annual change (%)	Biennial change (%)	Pre-April '08 recession change (%)
Q Apprenticeship Starts: Under 19 (academic year) ** (Source: The Data Service)	Aug 12 - Apr 13	684	42.2%	-28.7%	-47.3%	not available
Q Apprenticeship Starts: 19-24 (academic year) ** (Source: The Data Service)	Aug 12 - Apr 13	1,095	60.6%	-4.9%	-34.4%	not available
Q Apprenticeship Starts: 25+ (academic year) ** (Source: The Data Service)	Aug 12 - Apr 13	1,501	57.0%	-10.0%	32.6%	not available
Q Apprenticeship Achievements: All Ages (academic year) *** (Source: The Data Service)	Aug 12 - Apr 13	1,250	78.6%	-18.3%	14.9%	not available
Number of new vacant positions posted on Universal Jobmatch within the month *** (Source: DWP, Jobmatch Tool)	Dec-13	9,801	-36.3%	127.3%	not available	not available

\*\* Provisional apprenticeship figures reported for August 2012 - April 2013 for Manchester residents, regardless of Local Authority area where based

\*\*\* Job Centre Plus vacancy statistics have now been discontinued, a replacement indicator sourced through Universal Jobmatch is now reported



----- = Trend lines

**TOURISM**

Measure	Latest result available	Latest monthly result	Monthly change (%)	Annual change (%)	Biennial change (%)	Pre-April '08 recession change (%)
Monthly count of passengers at Manchester Airport (Source: Civil Aviation Authority)	Nov-13	1,315,414	not applicable	1.3%	10.2%	-6.0%
Monthly count of aircraft movements at Manchester Airport (Source: Civil Aviation Authority)	Nov-13	11,416	not applicable	0.1%	-0.3%	-23.4%



----- = Trend lines

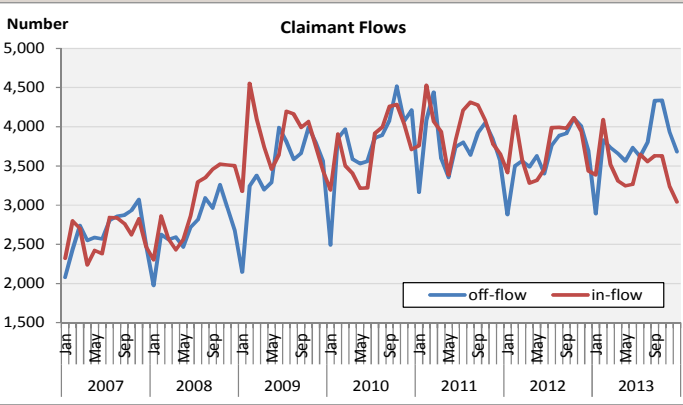
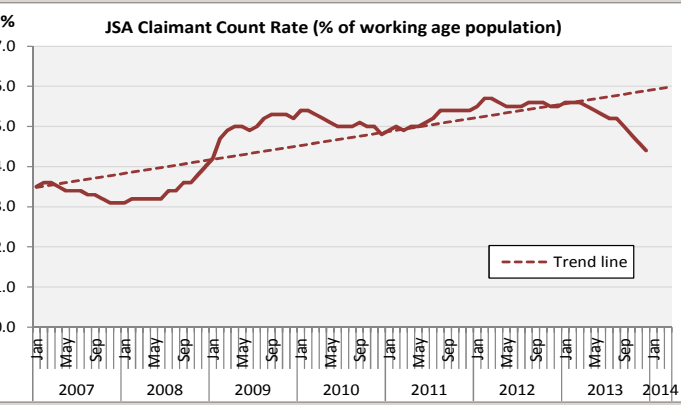
PP - Indicates percentage measures where percentage point change has been reported

Q - Indicates measures which are reported on a quarterly basis

**REAL TIME ECONOMY DASHBOARD - WELFARE AND DEPENDENCY**

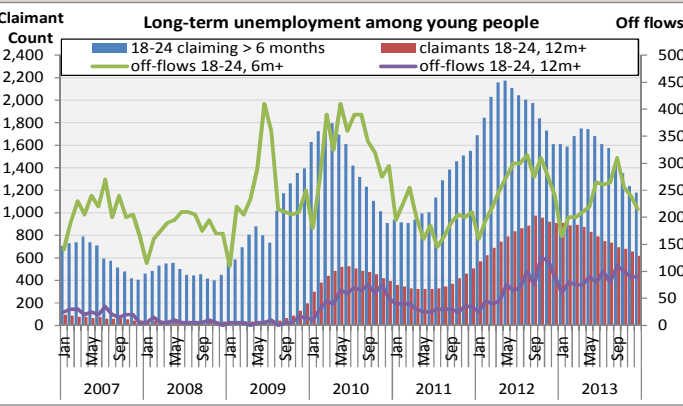
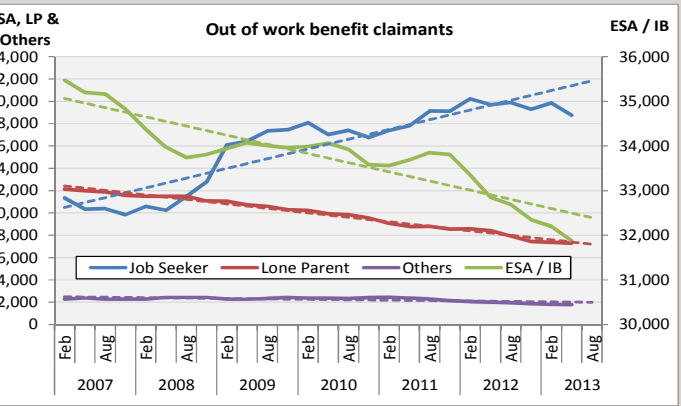
Job Seekers Allowance (JSA) Claimant Count	Dec 2013	Monthly change (Nov 13 to Dec 13)		Annual change (Dec 12 to Dec 13)		Biennial change (Dec 11 to Dec 13)		Pre-recession change (Dec 07 to Dec 13)	
		Number	%	Number	%	Number	%	Number	%
Unemployed (JSA Claimant Count)	15,880	-618	↑ -3.7%	-3,899	↑ -19.7%	-3,500	↑ -18.1%	5,545	↓ 53.7%
Unemployment Rate*	4.4%	n/a	↑ -0.2%	n/a	↑ -1.1%	n/a	↑ -1.0%	n/a	↓ 1.3%
Numbers flowing on to JSA	3,041	-199	↑ -6.1%	-398	↑ -11.6%	-615	↑ -16.8%	575	↓ 23.3%
Numbers flowing off of JSA	3,683	-250	↓ -6.4%	-6	↓ -0.2%	123	↑ 3.5%	1,204	↑ 48.6%

\*As proportion of population aged 16-64. Source: Office for National Statistics, NOMIS



18-24 year old JSA claimants (duration of claim)	Dec 2013	Monthly change (Nov 13 to Dec 13)		Annual change (Dec 12 to Dec 13)		Biennial change (Dec 11 to Dec 13)		Pre-recession change (Dec 07 to Dec 13)	
		Number	%	Number	%	Number	%	Number	%
All 18-24 claimants	3,790	-300	↑ -7.3%	-1150	↑ -23.3%	-2015	↑ -34.7%	500	↓ 15.2%
Claimants 6 months +	1,180	-55	↑ -4.5%	-430	↑ -26.7%	-370	↑ -23.9%	775	↓ 191.4%
Claimants 12 months +	620	-35	↑ -5.3%	-290	↑ -31.9%	115	↓ 22.8%	575	↓ 1278%
Off-flows 6 months +	215	-25	↓ -10.4%	-25	↓ -10.4%	5	↓ 2.4%	50	↑ 30.3%
Off-flows 12 months +	90	0	→ 0.0%	0	→ 0.0%	55	↑ 157.1%	85	↑ 1700%

Source: Office for National Statistics, NOMIS



Out of work benefits (OOWB)	May 2013	Quarterly change (Feb 13 to May 13)		Annual change (May 12 to May 13)		Biennial change (May 11 to May 13)		Pre-recession change (May 07 to May 13)	
		Number	%	Number	%	Number	%	Number	%
Job Seeker	18,750	-1,100	↑ -5.5%	-950	↑ -4.8%	960	↓ 5.4%	8,420	↓ 81.5%
ESA / Incapacity Benefit	31,880	-320	↑ -1.0%	-970	↑ -3.0%	-1,810	↑ -5.4%	-3,320	↑ -9.4%
Lone Parent	7,280	-90	↑ -1.2%	-1,150	↑ -13.6%	-1,510	↑ -17.2%	-4,720	↑ -39.3%
Others on income related benefit	1,790	-20	↑ -1.1%	-230	↑ -11.4%	-590	↑ -24.8%	-590	↑ -24.8%
Total residents claiming OOWB	59,700	-1,530	↑ -2.5%	-3,310	↑ -5.3%	-2,950	↑ -4.7%	-210	↑ -0.4%
% of residents claiming OOWB*	16.5%	n/a	↑ -0.4%	n/a	↑ -0.9%	n/a	↑ -1.0%	n/a	↑ -1.6%

\*As proportion of population aged 16-64. Source: DWP, NOMIS

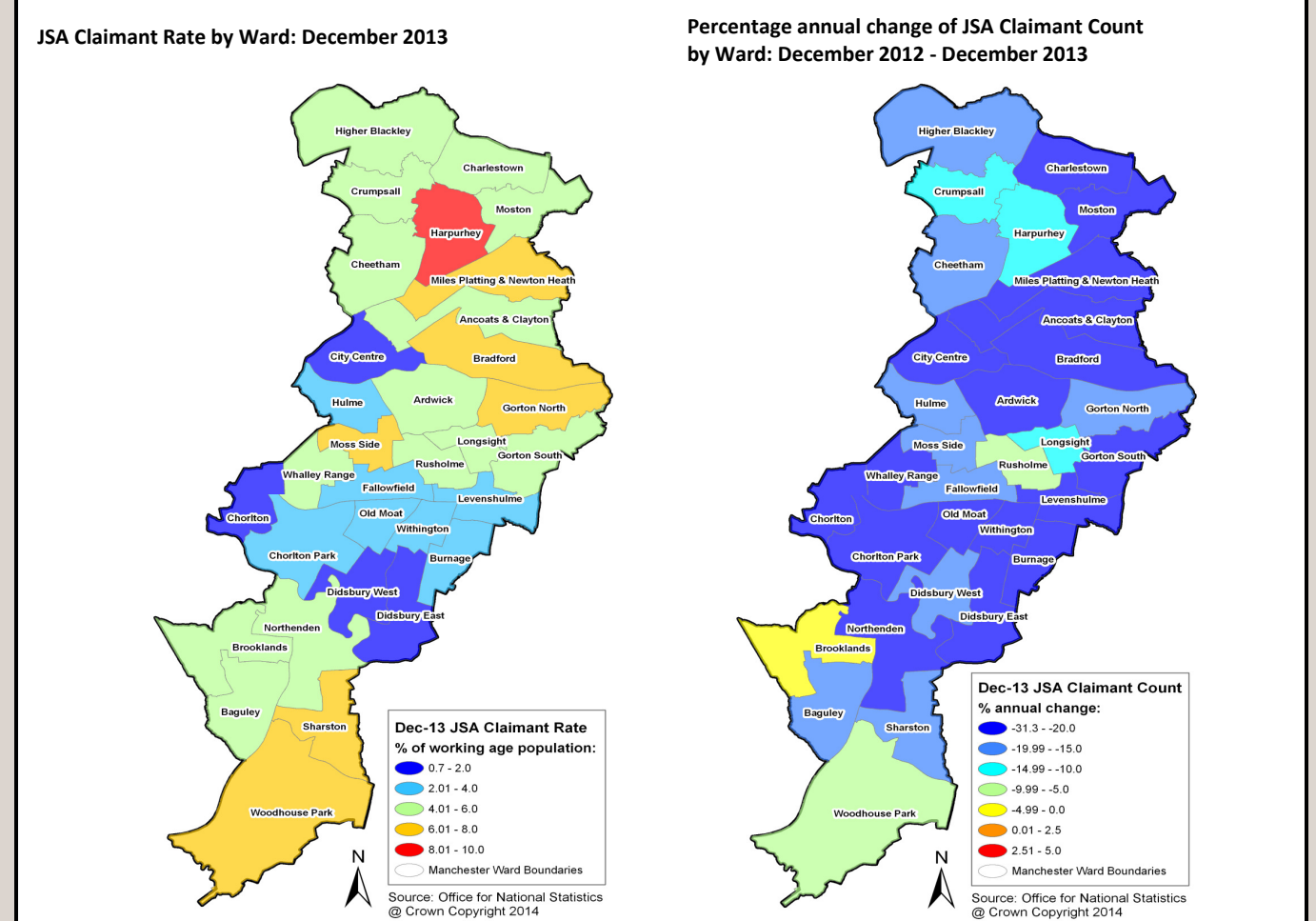
Young people, residing in Manchester, who are Not in Education, Employment or Training**	December 2013		Annual change (Dec 12 to Dec 13)	
	Number	%	Number	%
NEET Rate	5.9%	n/a	↓	0.5%
Unknown Rate	5.5%	n/a	↓	1.0%

Source: Connexions

\*\* Please note: Whilst data is released on a monthly basis from Connexions, the reference date for the year is November.

JSA Claimant Count in Comparator Geographies	Dec 2013	Monthly change (Nov 13 to Dec 13)		Annual change (Dec 12 to Dec 13)		Biennial change (Dec 11 to Dec 13)		Pre-recession change (Dec 07 to Dec 13)	
		Number	%	Number	%	Number	%	Number	%
Manchester	15,880	-618	↑ -3.7%	-3,899	↑ -19.7%	-3,500	↑ -18.1%	5,545	↓ 53.7%
Greater Manchester	63,266	-2,132	↑ -3.3%	-18,793	↑ -22.9%	-18,708	↑ -22.8%	23,625	↓ 59.6%
North West	149,846	-2,560	↑ -1.7%	-41,628	↑ -21.7%	-46,387	↑ -23.6%	45,824	↓ 44.1%
UK	1,201,512	-21,378	↑ -1.7%	-321,710	↑ -21.1%	-367,337	↑ -23.4%	411,142	↓ 52.0%
Core Cities (excluding Manchester)	120,141	-2,099	↑ -1.7%	-24,232	↑ -16.8%	-29,017	↑ -19.5%	36,235	↓ 43.2%

Source: Office for National Statistics, NOMIS



	January 2014	Monthly change (Dec 13 to Jan 14)		Annual change (Jan 13 to Jan 14)		Biennial change (Jan 12 to Jan 14)	
		Number	%	Number	%	Number	%
Number of households claiming Council Tax Support **	69,091	-213	↑ -0.31%	not available	not available	not available	not available
Number of households claiming Housing Benefit	66,443	-219	↑ -0.33%	-761	↑ -1.1%	-537	↑ -0.8%

\*\* Council Tax Support replaced Council Tax Benefit from 1st April 2013. Source: MCC Council Tax Register

Work Programme - Payment Groups: June 2011 to September 2013 *** (28 month analysis)	Number of referrals	Number of attachments	Attachment to Referral ratio	Job Outcomes	Job Outcome to Referral Ratio
Job Seekers Allowance 18 to 24	3,330	3,260	97.9%	630	18.9%
Job Seekers Allowance 25 and over	8,130	7,970	98.0%	1,150	14.1%
Job Seekers Allowance Early Entrants	3,450	3,380	98.0%	630	18.3%
Job Seekers Allowance Ex-Incapacity Benefit	370	360	97.3%	20	5.4%
Employment & Support Allowance Volunteers	660	610	92.4%	10	1.5%
New Employment & Support Allowance Claimants	1,970	1,910	97.0%	70	3.6%
Employment & Support Allowance Ex-Incapacity Benefit	560	540	96.4%	10	1.8%
Incapacity Benefit / Income Support Volunteers	30	30	100.0%	0	-
Job Seekers Allowance Prison Leavers	610	530	86.9%	30	4.9%
<b>Total</b>	<b>19,120</b>	<b>18,580</b>	<b>97.2%</b>	<b>2,540</b>	<b>13.3%</b>

\*\*\* Figures are rounded to nearest 10. Source: DWP - Information, Governance and Security Directorate (IGS)



**Appendix - Guide to interpreting the 'Real Time Economy Dashboard'**

The dashboard shows the **percentage change** of a measure's result from a certain period in the past to the latest result that is available.

For measures where results are reported as numbers the percentage change is displayed, i.e. if the result has increased by one third of its original value this is a % change of 33%.

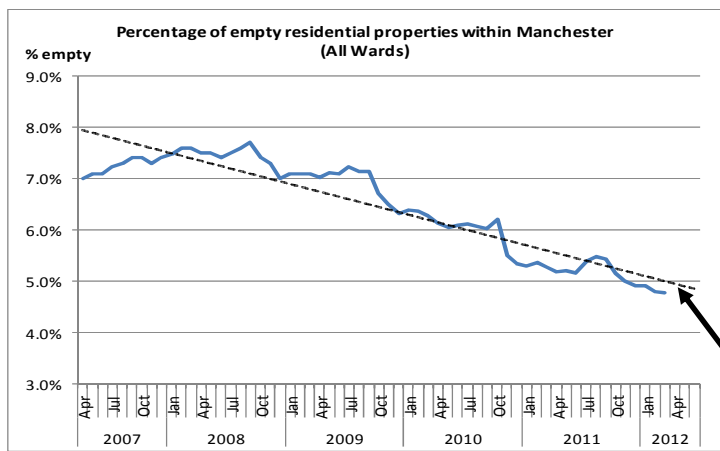
The percentage change indicates the extent to which the **measure's result** has increased or decreased over time.

For measures where results are reported as percentages the percentage point change is displayed, i.e. if a result has increased from 5% to 7% the percentage point change would be 2%. These measures are identified by a 'pp'symbol on the right-hand side of the table.

Measure	Latest result available	Latest monthly result	Monthly / Quarterly change (%)	Annual change (%)	Biennial change (%)	Pre-April '08 recession change (%)	
Percentage of empty residential properties within Manchester (Source: MCC Council Tax Register)	Jan-13	5.1%	↑ -0.2%	↓ 0.2%	↑ -0.2%	↑ -2.4%	pp
Median average house prices of properties sold within the month (Source: The Land Registry) ***	Oct-12	£135,000	↑ 8.0%	↑ 14.4%	↑ 3.8%	↓ -1.4%	

The **direction of travel** in terms of performance is shown next to each percentage change result. An upward arrow demonstrates good performance. Good performance may be indicated by a positive or negative percentage change.

For **'house prices'** an increase in the measures result (positive percentage change) is desirable. So if the percentage change is positive, an upward arrow will be displayed to show good performance. If the percentage change was negative, then a downward arrow would be displayed.



However, for **'NEET Rate'**, a decrease in the measures result (negative percentage change) is desirable. So if the percentage change is negative, an upward arrow will be displayed to show good performance. If the percentage change was positive then a downward arrow would be displayed.

The historical results of measures are not shown in the table. However, for certain measures, trend graphs do show the actual results over past years and project future performance using performance trend lines – the performance trend line is displayed as a dotted line on the graph.

**Measure Definitions**

Title of Measure	Desired direction of travel & (% change)	Definition of Measure	Data Source
Average Annual Prime Retail Rents in Manchester (£ per sq Ft.)	INCREASE (+)	The data relates to the whole of Manchester, but prime rents will be heavily focused on the city centre because that's where the highest rents are found. Prime rents essentially relate to the headline rent being achieved for a particular type of space in an area. CBRE defines prime retail rents as "the typical 'achievable' open market headline rent which an international retail chain would be expected to pay for a ground floor retail unit (either high street or shopping centre depending on the market) of up to 200 sq. m of the highest quality and specification and in the best location in a given market."	Cushman and Wakefield Marketbeat UK Reports
Average Annual Prime Office Rents in Manchester (£ per sq Ft.)	INCREASE (+)	The data relates to the whole of Manchester, but prime rents will be heavily focused on the city centre because that's where the highest rents are found. Prime rents essentially relate to the headline rent being achieved for a particular type of space in an area. Jones Lang Lasalle state that for offices "Prime Rent represents the top open-market rent that could be expected for a notional unit of the highest quality and specification in the best location in a market, as at the survey date. The rent quoted normally reflects prime units of over 500 sq. m of lettable floorspace, which excludes rents that represent a premium level paid for a small quantity of space."	Cushman and Wakefield Marketbeat UK Reports
Number of commercial planning applications submitted during the month.	INCREASE (+)	Number of commercial planning applications submitted during the month. This data represents the number of commercial planning applications, defined as floor space greater than 1,000sqm or a site area of 1 hectare or larger, submitted to Manchester City Council's Planning Department during each month. The latest month's figures are always reported as provisional and are subject to revision the following month.	Manchester City Council Planning Department
Percentage change in total Rateable Value (RV) - excluding adjustments	INCREASE (+)	Rateable value represents the open market annual rental value of a business / non-domestic property. This means the rent the property would let for on the valuation date, if it was being offered on the open market. (The current valuation date is 01 April 2008 and will be updated at the next revaluation, due on 01 April 2017). The rateable value is used by Manchester City Council to calculate the business rates due. The rateable value reported here excludes adjustments such as appeals, charity relief and empty property relief. Although there may be many reasons for movements, in general an increase would indicate there is growth in Manchester's business base and a decrease would indicate a reduction.	Business Rates System (NDR), Manchester City Council
Total Monthly Footfall at Manchester Markets	INCREASE (+)	The combined monthly footfall figures from Arndale, Gorton and Wythenshawe markets, and Sunday Market and Car Boot footfall figures.	Manchester Markets, Manchester City Council
Monthly Footfall in the City Centre	INCREASE (+)	The trends reported are year on year comparisons based on the combined monthly footfall figures from the four city centre location footfall counters (based at New Cathedral St, Market St, King St, Exchange Square). Actual footfall figures are commercially sensitive and therefore not published.  N.B. Some months represent 5 weeks of footfall figures whereas other months represent 4 weeks of footfall figures.	CITYCO (SpringBoard Reports)
Apprenticeship Starts	INCREASE (+)	Apprenticeships are paid jobs that incorporate on- and off-the-job training leading to nationally recognised qualifications. As an employee, Apprentices earn as they learn and gain practical skills in the workplace. Apprenticeship starts monitor the number of apprenticeships started per period over the academic year. An apprentice must remain on a programme for a minimum length of time (dependent on the total length of the programme) before they are counted for monitoring purposes. Figures relate to the number of Manchester residents starting an apprenticeship, irrespective of the local authority area where the apprenticeship is based.  N.B. This is broken down by age groups (under 19, 19-24, 25 and over)	The National Apprenticeship Data Service (Quarterly Reports)
Apprenticeship Achievements: All Ages	INCREASE (+)	Apprenticeships are paid jobs that incorporate on- and off-the-job training leading to nationally recognised qualifications. As an employee, Apprentices earn as they learn and gain practical skills in the workplace. Apprenticeship achievements measure the number of apprentices who have completed an apprenticeship per period over the academic year (for all age groups). Figures relate to the number of Manchester residents completing an apprenticeship, irrespective of the local authority area where the apprenticeship is based.	The National Apprenticeship Data Service (Quarterly Reports)
Number of new vacant positions posted on Universal Jobmatch within the month	INCREASE (+)	Universal Jobmatch is DWP's free online job posting and matching service which replaces the current vacancy management services, Employer Direct and Employer Direct Online for companies, and it replaces the Jobcentre Plus jobs and skills search facility for jobseekers. This new streamlined service is accessed through GOV.UK for companies and anyone looking for work. "Number of new positions" is the total number of new vacant positions posted on Universal Jobmatch by each employer within the month.	Department of Work & Pensions (Universal Jobmatch Tool)
Percentage of empty residential properties within Manchester	DECREASE (-)	The percentage of properties on the council tax database (within Manchester ward boundaries) that are empty at the time of the monthly snapshot count (all tenures).	Council Tax Database, Manchester City Council
Median average house prices of properties sold within the month	INCREASE (+)	The median average price paid for properties sold within the month, reported on The Land Registry website. <a href="http://www.landregistry.gov.uk/public/information/public-data/price-paid-data">http://www.landregistry.gov.uk/public/information/public-data/price-paid-data</a>  N.B. Partial data is reported for the most recent month available, this is due to a lag in the number of sales being recorded.	The Land Registry
Number of properties registered as sold within the month by The Land Registry	INCREASE (+)	The number of properties that are recorded as being sold within the within the reporting month by HM Land Registry.  N.B. The availability of data is lagged due to the delay in recording sales for each month.	The Land Registry
Average asking rents for 2 bed apartments in Manchester (£ per calendar month)	INCREASE (+)	Average asking rents per calendar month for 2 bedroom apartments advertised during a weekly snapshot (the first week of the quarter). Data is collated from all estate agents with an online presence (i.e. they advertise properties on the internet).	Estate Agent Listings

Measure Definitions			
Title of Measure	Desired direction of travel & (% change)	Definition of Measure	Data Source
Number of available 2 bed apartments in Manchester	INCREASE (+)	Total number of 2 bedroom apartments available for rent during a weekly snapshot (the first week of the quarter). Data is collated from all estate agents with an online presence (i.e. they advertise properties on the internet).	Estate Agent Listings
Number of new registrations on the housing register	DECREASE (-)	The number of new registrations on the housing register (waiting list for Council and Housing Association properties) within the month	Civica UHT System, Manchester City Council
Monthly count of passengers at Manchester Airport	INCREASE (+)	The monthly count of 'terminal and transit passengers' at Manchester Airport. Terminal passengers are those whose final destination is the airport at which they are recorded. Transit passengers are those who are using each airport as a point of interchange, and each airport is not their final destination. N.B. Due to seasonal variation only data from the same month each year can be meaningfully compared	Civil Aviation Authority (Table 9, CAA Airport Statistics)
Monthly count of aircraft movements at Manchester Airport	INCREASE (+)	The monthly count of 'aircraft movements' at Manchester Airport. Figures include passenger and non-passenger flights. Passenger flights include all scheduled and charter passenger aircraft movements at each airport to or from the EU, other international areas and within the UK. N.B. Due to seasonal variation only data from the same month each year can be meaningfully compared	Civil Aviation Authority (Table 5, CAA Airport Statistics)
JSA Claimant Count	DECREASE (-)	JSA claimant count records the number of people claiming Jobseekers Allowance (JSA) and National Insurance credits at Jobcentre Plus local offices. People claiming JSA must declare that they are out of work, capable of, available for and actively seeking work during the week in which the claim is made. The ONS claimant count includes JSA claims that are live on the second Thursday of each month.	Office of National Statistics (NOMIS)
Unemployment Rate	DECREASE (-)	Unemployment rate figures express the number of Job Seekers Allowance claimants resident in an area as a percentage of the population aged 16-64 resident in that area.	Office of National Statistics (NOMIS)
Numbers flowing onto JSA	DECREASE (-)	On-flows show the number of new people who have started to claim Job Seekers Allowance since the previous count. Flows are standardised to a 4.33 week month.	Office of National Statistics (NOMIS)
Numbers flowing off JSA	INCREASE (+)	Off-flows count the number of people who have now stopped claiming Job Seekers Allowance since the previous count. Flows are standardised to a 4.33 week month.	Office of National Statistics (NOMIS)
Number of 18-24 year old JSA claimants (total, duration of claim, off-flows)	DECREASE (-)	Total number of Job Seekers Allowance claimants aged 18-24 in Manchester as at the time of the monthly snapshot count. Flows are standardised to a 4.33 week month. Sub categories include those claiming for 6-12 months, those claiming for over 12 months and long-term claimants that have now stopped claiming JSA since the previous count.	Office of National Statistics (NOMIS)
JSA Claimant Count (DWP/NOMIS)	DECREASE (-)	JSA claimant count records the number of people claiming Jobseekers Allowance (JSA) and National Insurance credits at Jobcentre Plus local offices. People claiming JSA must declare that they are out of work, capable of, available for and actively seeking work during the week in which the claim is made. The DWP data counts JSA claims that are live on the last day of the month. Benefits are arranged hierarchically and claimants are assigned to the topmost benefit which they receive, in the order: JSA, ESA / IB, LPIS, Other.	Department of Work & Pensions (NOMIS)
Employment and Support Allowance / Incapacity Benefit	DECREASE (-)	Employment and Support Allowance / Incapacity Benefit provides financial help to people who are unable to work because of illness or disability. It also provides personalised support to those who are able to work. Benefits are arranged hierarchically and claimants are assigned to the topmost benefit which they receive, in the order: JSA, ESA / IB, LPIS, Other.	Department of Work & Pensions (NOMIS)
Lone Parent Income Support	DECREASE (-)	Lone Parent Income Support (LPIS) is a benefit for parents on a low income with a child under 16 and no partner. Benefits are arranged hierarchically and claimants are assigned to the topmost benefit which they receive, in the order: JSA, ESA / IB, LPIS, Other.	Department of Work & Pensions (NOMIS)
Others on income related benefit	DECREASE (-)	Other income related benefits include other income support (including IS Disability Premium) and pension credits. Benefits are arranged hierarchically and claimants are assigned to the topmost benefit which they receive, in the order: JSA, ESA / IB, LPIS, Other.	Department of Work & Pensions (NOMIS)
Total number of residents on out of work benefits	DECREASE (-)	A quarterly snapshot of benefit claimants using DWP's Work and Pensions Longitudinal Study (WPLS). This data is based on 100% of claimants. Key out-of-work benefits consists of the groups: job seekers, employment and support allowance / incapacity benefit, lone parent income support and others on income related benefits. These groups have been chosen to best represent a count of all those benefit recipients who cannot be in full-time employment as part of their condition of entitlement. Figures are not seasonally adjusted and any comparisons should be made year on year.	Department of Work & Pensions (NOMIS)
Percentage of residents on out of work benefits	DECREASE (-)	Sum of JSA claimant count, ESA/IB, Lone Parent, Others on income related benefit as a proportion of the working age (16-64) resident population.	Department of Work & Pensions (NOMIS)
NEET Rate	DECREASE (-)	The percentage of young people on the Connexions database, residing in Manchester, who are not in education, employment, or training. NEET is calculated as follows: NEET / (NEET + EET). EET does not include young people in custody or asylum seekers and refugees, neither does it include unknowns. N.B. Month on month comparisons are not valid because of the seasonal nature of the data. Due to changes in national reporting requirements the cohort for NEET is now 16-18 year olds, plus those who turn 19 during the academic year. Monthly NEET figures are indicative, official NEET figures are released annually in November.	Connexions
Unknown NEET Rate	DECREASE (-)	Unknown NEET rate is calculated as percentage of the total cohort minus refugees and asylum seekers. Full cohort is everyone regardless of their destination. Unknown is calculated as follows: Total cohort - (NEET + EET + refugees + asylum seekers) / Total cohort	Connexions
Number of households claiming Council Tax Support	DECREASE (-)	The number of households claiming and receiving Council Tax Support at the time of the monthly snapshot count (2nd of the month). The localised Council Tax Support Scheme replaced Council Tax Benefit from 1st April 2013.	Academy, Manchester City Council Revenue and Benefits

Measure Definitions			
Title of Measure	Desired direction of travel & (% change)	Definition of Measure	Data Source
Number of households claiming Housing Benefit	DECREASE (-)	The number of households claiming and receiving Housing Benefit at the time of the monthly snapshot count (2nd of the month).	Academy - Manchester City Council Revenue and Benefits
Work Programme - Number of referrals	INCREASE (+)	<p>Number of work programme referrals by JobCentre Plus broken down by benefit payment group. The Work Programme is an integrated package of support, providing personalised work-focused help for a wide range of customers delivered by public, private and voluntary sector organisations, working under contract to DWP. These organisations will tailor services to what works best for individual customers in helping them back in to sustained work.</p> <p>Official statistics on referrals are obtained from the Labour Market System (LMS). This is the admin system Jobcentre Plus uses to administer customer claims and also refer customers to the Work Programme. The data contains information on the claimants' individual characteristics and claim details. Standard DWP statistics disclosure control policy has been applied: values less than ten, including zeros, are suppressed and marked with a dash and values above ten are rounded to the nearest ten, therefore tables may not sum. Cumulative figures include referrals and attachments from the start of the Work Programme up to the end of the relevant month.</p>	Department of Work & Pensions (IGS)
Work Programme - Number of attachments	INCREASE (+)	<p>Number of work programme attachments broken down by benefit payment group. An attachment is defined as the date of the first engagement activity between a provider and the claimant. Following the referral, providers will engage with the claimant; this involves conducting specified 'attachment activity' with the claimant, and the date the activity takes place is recorded on the payment system by the provider (this is the closest proxy for a 'start' to the Work Programme).</p> <p>Statistics on attachments are obtained from the Provider Referral and Payment data (PRaP). This is the system which underpins the Work Programme and which providers use to attach customers and claim job outcomes and sustainment payments. Standard DWP statistics disclosure control policy has been applied: values less than ten, including zeros, are suppressed and marked with a dash and values above ten are rounded to the nearest ten, therefore tables may not sum. Cumulative figures include referrals and attachments from the start of the Work Programme up to the end of the relevant month.</p>	Department of Work & Pensions (IGS)
Work Programme - Attachment to referral ratio	INCREASE (+)	<p>Proportion of work programme referrals which resulted in an attachment. Referrals are all those eligible claimants who are referred to the Work Programme. The claimant remains on the Work Programme for 104 weeks from that date. Attachment is the point from which a provider engages and works with a claimant. There will be a proportion of claimants who either sign off benefit or move into work after referral but before the point which the provider seeks to actively engage. Therefore the number of attachments will be slightly lower than the number of referrals. If a claimant who has not been attached to the Work Programme makes a further claim to benefit over the 104 week period, then the provider will engage with and attach the claimant at this point.</p>	Department of Work & Pensions (IGS)
Work Programme - Job outcomes	INCREASE (+)	<p>The focus of the Work Programme is on supporting participants to achieve sustained employment. Participants are supported by the Work Programme for two years. Providers receive job outcome payments when a participant has been in work for either three or six months, depending on the participant's circumstances - payments are made for Job Seeker's Allowance (JSA) claimants after completing six months in paid work, but for more disadvantaged people (including some on JSA), job outcomes are paid after completing three months in paid work. Once a job outcome payment has been paid, providers will receive sustainment payments for each subsequent four week period the participant spends in employment up to a maximum of two years, depending on the participant's circumstances.</p> <p>Standard DWP statistics disclosure control policy has been applied: values less than ten, including zeros, are suppressed and marked with a dash and values above ten are rounded to the nearest ten, therefore tables may not sum.</p>	Department of Work & Pensions (IGS)
Work Programme - Job outcome to referral ratio	INCREASE (+)	<p>Proportion of work programme referrals which resulted in a job outcome. Referrals are all those eligible claimants who are referred to the Work Programme. The focus of the Work Programme is on supporting participants to achieve sustained employment. Participants are supported by the Work Programme for two years. Providers receive job outcome payments when a participant has been in work for either three or six months, depending on the participant's circumstances.</p>	Department of Work & Pensions (IGS)

### Economy Scrutiny Committee Work Programme – March 2014

<b>Wednesday 5 March 2014, 10.00am (Report deadline Friday 21 February 2014)</b>				
Item	Purpose	Lead Executive Member	Lead Officer	Comments
Update on the Greater Manchester Growth Company	To invite Mark Hughes, Chief Executive of the Greater Manchester Growth Company, to the meeting to review the work being undertaken by the company in Manchester.	Councillor Richard Leese	Mark Hughes, Manchester Growth Company Angela Harrington	See February 2013 minutes
The Christmas Economy Annual Report	To receive a report on the Christmas Economy and the Council's role in maximising the potential for economic benefit in the city. To include: <ul style="list-style-type: none"> <li>• detail on the city centre and how it has developed over the last few years;</li> <li>• information on district centres;</li> <li>• comparison with other major cities, where such information is available.</li> </ul>	Councillor Richard Leese Councillor Nigel Murphy	Sara Tomkins Pat Bartoli David Lea Angela Harrington	To be submitted once data is available – March 2014  See March 2013 minutes
District Centre Policy	To consider how the Council can take a more holistic approach to the policy of district centres to ensure that local issues are taken into account, particularly in planning and licensing decisions.  To focus on different types of businesses that can have a detrimental impact on a district centre, including hot food outlets, off licenses, businesses offering very high interest loans, shisha bars, betting	Councillor Richard Leese Councillor Nigel Murphy Councillor Sue Murphy	Jessica Bowles Angela Harrington Jenette Hicks James Shuttleworth	See January 2013 minutes  To invite the Chairs of the Neighbourhoods and Health Scrutiny Committees

	shops.  To consider the health implications that some of these businesses have. To also consider how communications between the Planning and Licensing departments can be improved to support this policy effectively.	Councillor Kate Chappell		
Update on Community Budgets and Troubled Families	To receive an update on community budgets and work with troubled families since the Committee last considered it in October 2013, with a focus on the work to develop skills and increase employment.  To include: <ul style="list-style-type: none"> <li>the work to address smoking;</li> <li>case studies, to illustrate how the work has had a real impact on families and provide insight in to specific interventions.</li> </ul>	Councillor Richard Leese	Geoff Little Jacob Botham	See October 2013 minutes
Final Report of the Environmental Sustainability Subgroup	To consider the final report and recommendations of the Environmental Sustainability Subgroup.	Councillor Kate Chappell	Eleanor Fort	
Overview Report	The monthly report includes the recommendations monitor, relevant key decisions, the Committee’s work programme and any items for information.  To include the most recent Real Time Economy Dashboard.		Eleanor Fort  Christina Sharples	

**Wednesday 11 June 2014, 10.00am (Report deadline Friday 30 May 2014)**

Item	Purpose	Lead Executive Member	Lead Officer	Comments
------	---------	-----------------------	--------------	----------

The Committee will hold the annual work programming session to determine the work programme for the forthcoming year.				
Overview Report	To include the most recent Real Time Economy Dashboard.		Christina Sharples	

<b>Wednesday 9 July 2014, 10.00am (Report deadline Friday 27 June 214)</b>				
Item	Purpose	Lead Executive Member	Lead Officer	Comments
Overview Report	To include the most recent Real Time Economy Dashboard.		Christina Sharples	

<b>Items To be Scheduled</b>				
Item	Purpose	Lead Executive Member	Lead Officer	Comments
Corporate Social Responsibility	To request a report on Corporate Social Responsibility (CSR) in Greater Manchester. To look at the ways that major organisations in the city carry out CSR.  To include: <ul style="list-style-type: none"> <li>• Barriers to companies having effective CSR</li> <li>• Best practice in CSR</li> <li>• Particular focus on how companies in Greater Manchester fulfil CSR in terms of recruiting apprenticeships, employing local people and paying a living wage.</li> </ul>	Councillor Richard Leese	Sara Todd Angela Harrington	See November 2012 minutes  To invite a representative from the Chamber of Commerce and/or a business with strong CSR.
Accessing Economic Benefits – follow up	To receive a follow up report once more relevant data from the 2011 Census is available, which provides	Councillor Richard	Sara Todd Angela	See December 2012 and March 2013

	details of the outcomes of initiatives that were discussed in the report the Committee received in December 2012.	Leese	Harrington	minutes
Talent Match Programme	To request a report on the Talent Match Programme. This is a scheme funded by the Big Lottery in 21 parts of the country which works with people aged 16-25 who are not in education, employment or training. GMVCO (Greater Manchester Centre for Voluntary Organisations) is leading on this scheme in Manchester.  To receive this report once the business plan has been developed.	Councillor Sue Murphy	Angela Harrington Liz Goodger	To invite representatives from GMVCO to the meeting.
Broadband coverage in Manchester	To invite representatives of the main internet providers to the meeting to hear their views on why some areas in the city do not have broadband coverage.  To also review the map showing exactly where in Manchester has broadband, and where does not.	Councillor Nigel Murphy	Sara Tomkins	See July 2013 minutes.
Impact of Funding Cuts to the Third Sector	To invite representatives of third sector organisations to hear their personal experiences of the impact of funding cuts on their organisation and the people they help.	Councillor Sue Murphy	Geoff Little Liz Goodger	See July 2013 minutes  To invite Mike Wild of Macc to the meeting
Cost of transport	To look into the cost of transport and the impact this has on people's finances. (To be fully scoped)	Councillor Kate Chappell	Jessica Bowles	
Job creation through large investments	To request a report which provides analysis of the jobs that were created in large developments in the last five years. To consider: <ul style="list-style-type: none"> <li>all developments which planned to create 100+ jobs;</li> </ul>	Councillor Richard Leese	Angela Harrington Jessica Bowles	



	<ul style="list-style-type: none"> <li>• to compare the number of jobs planned with the number of jobs created;</li> <li>• to provide an analysis of the jobs by development and in total: <ul style="list-style-type: none"> <li>- what level they are;</li> <li>- whether they are full or part time;</li> <li>- how many went to Manchester residents.</li> </ul> </li> </ul>			
Financial Inclusion	<p>To invite representatives from local banks to discuss how they can work with the Council and social housing providers to support residents in budgeting and making best use of the services available.</p> <p>To consider examples of where this has worked well.</p>	Councillor Richard Leese Councillor Nigel Murphy	Angela Harrington	See September 2013 minutes
Manchester Adult Education Service	<p>To receive a report on the Manchester Adult Education Service (MAES) self assessment.</p> <p>The self assessment will include an analysis of where MAES is most effective; getting the best results and, where possible, what percentage of students go on to employment.</p>	Councillor Sue Murphy	Julie Rushton	See November 2013 minutes
Sharp Futures	<p>To receive a report on the Sharp Futures model of apprenticeships.</p> <p>To assess how the Council and partners can support Sharp Futures to maintain and expand the success of the model and enable Sharp Futures to expand to meet demand for the work being carried out by the apprentices.</p>	Councillor Sue Murphy	John Edwards Angela Harrington	To invite Rose Marley of Sharp Futures to the meeting
'Bogus' colleges	<p>To look into to the issue of 'bogus' colleges, which are set up to enable people to enter the country on a student visa on the pretence of studying, but who actually carry out employment.</p>	Councillor Sue Murphy	John Edwards Angela Harrington	To invite members of the Communities Scrutiny Committee

	<ul style="list-style-type: none"> <li>To find out if there have been any colleges closed for this reason in Manchester and if so how many;</li> <li>To find out the methodology for determining which colleges are not genuine;</li> <li>To assess the impact on genuine students and colleges that the government's activity crack down on the abuse of study visas has had;</li> <li>To invite students who have been affected, for example by visa delays or students on courses or education institutes which have been closed or threatened with closure;</li> <li>For example a whole masters course at a university in Sheffield was threatened when the predominantly overseas entry were all delayed by visa issues.</li> </ul>			
Links between businesses and schools	To invite the young people from St Matthew's RC High School who have taken part in the programme with Wates to hear from them what impact the programme has had.	Councillor Sue Murphy	John Edwards	See November 2013 minutes ESC/13/55
Smart Cities	To revisit Smart Cities at an appropriate date, to include: <ul style="list-style-type: none"> <li>the 'Road Map' which sets in detail the work streams, deliverables, outcomes and milestones of the vision;</li> <li>more detail at what other cities are doing, for example Rio De Janeiro and other European cities.</li> </ul>	Councillor Richard Leese	Jessica Bowles	See December 2013 minutes ESC/13/60
Update on Business Start Up Support	To request a report providing an update on business start up support in the city. To include: <ul style="list-style-type: none"> <li>evidence on businesses started by women, as</li> </ul>	Councillor Sue Murphy	Angela Harrington Hannah	See January 2014 minutes

	<p>these are often in cleaning or catering and they risk getting locked into a cycle of never growing the business;</p> <ul style="list-style-type: none"> <li>• information on the advice based in sure start centres.</li> </ul>		Scriven	
Update on the city's economy – how residents benefit	<p>The Chief Executive attended the February 2014 meeting of the Committee to discuss a presentation he had recently given to full Council in detail. The presentation was on developments to the city's economy. He is due to attend another meeting of full Council to present on how the Council facilitates residents in the city can benefit from the improvements to the economy, particularly in skills and employment. Following this, the Committee would like to invite the Chief Executive to another meeting to discuss this follow up presentation.</p>	Councillor Richard Leese	Sir Howard Bernstein Eddie Smith	
Work Programme	<p>To receive an update on the Work Programme when the next set of results are available. To provide:</p> <ul style="list-style-type: none"> <li>• Figures broken down by prime contractor</li> <li>• Comparison figures to other core cities</li> <li>• Breakdown of the hours being worked by those moved into employment</li> <li>• Performance of the prime contractors against targets</li> <li>• Details of the changes that Universal Credit will bring and how this will affect targets and thresholds</li> <li>• A report back from the Head of Regeneration on the results of the collaborative work between Ms Carroll and the prime contractors to share experience and good work</li> </ul>	Councillor Sue Murphy	Angela Harrington	To invite representatives from the three prime contractors, G4S, Seetec and Avanta, and Jobcentre Plus